

# GUNNAR BELLSTEDT

TRAINER | COACH | MENTOR



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Diploma in Business Informatics

Certified Business Trainer (BDVT)

Certified Trainer for the Persolog®  
Behavioural Model

Skilled for Train-the-Trainer and for  
Working with Seminar actors

Certified Business Coach

Multilingual consultant with corporate experience; business coach and facilitator in leadership, communication, sales, (international) marketing and export development with focus on the sectors TIME, FMCG, Energy, Hotel sector & Medical technology. University teacher in marketing.

## Trainer / Facilitator

- Conception, Execution of Workshop programmes and Train-the-trainer in:
  - Executive staff and Team development
  - Sales / Marketing / Service
  - Project management (classic and agile)
  - Time and Conflict management
  - Communication and Presentation
  - Design Thinking and Creative techniques
  - Persolog® Behavioural Model

## Business Coach

- for Entrepreneurs, CEO's and Executive staff
- for Employees, Specialists and Teams
- in Conflict and Change situations

## Mentor / Consultant

- Leadership management
- Organisational and Business development
- Sales, Sales steering
- Marketing, International Marketing
- Supervision in Change processes
- International Corporate Communications
- Export development / support

## Keynote Speaker / Presenter

- Aforementioned topics
- (Intercultural) Communication in multinational corporations
- Fair- and Event hosting / presentation

## Professional experience

- Business coach, Mentor and Trainer / Facilitator
  - Customers: e.g. Asus, CardProcess, Cytosorbents, sequa IPD, Mainova, Nespresso, Panasonic, Telefónica, Sony, 25hours Hotels
- Technical University of Applied Sciences, Wildau (TH Wildau)
  - University teacher for Marketing
- Sony, Berlin
  - Senior Product manager and Key account manager
- Olympus, Hamburg, Istanbul and Paris
  - European Product manager and Product manager France
  - Country and Sales manager Turkey
  - Manager for European Corporate training management
- Jovoto (Online portal for creative crowdsourcing), Berlin
  - Senior Sales manager and Marketing consultant
- belmedia and dimetra GbR, Köln
  - Entrepreneur
  - Trainer and Consultant: Technical products and Soft skills
  - Customers: e.g. CompuNet, Olympus, Deutsche Telekom,

## Industry knowledge

- TIME (international)
- FMCG (international)
- Medical technology
- Energy sector
- Hotel sector

## Language skills

- Fluent: DE, EN, FR
- Advanced: RU
- Basic: TR, ES

**My services are available  
on international basis in German, English and French**