

GUNNAR BELLSTEDT

TRAINER | COACH | MENTOR



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Diploma in Business Informatics

Certified Business Trainer (BDVT)

Certified Trainer for the Persolog®
Behavioural Model

Skilled for Train-the-Trainer and for
Working with Seminar actors

Certified Business Coach

Multilingual consultant with corporate experience; business coach and trainer in leadership, communication, sales, (international) marketing and export development with focus on the sectors TIME, FMCG, Energy, Hotel sector & Medical technology. University teacher in marketing.

Trainer / Facilitator

- Conception, Execution of Workshop programmes and Train-the-trainer in:
 - Leadership, Executive and Team development
 - Sales / Marketing / Service
 - Time and Conflict management
 - Communication and Rhetoric
 - Presentation and Visualisation
 - Persolog® Behavioural Model

Business Coach

- Entrepreneurs, CEO's and Executive staff
- Specialists and Teams
- Conflict and Change situations

Mentor / Consultant

- Leadership, Executive staff development
- Operational and organisational Structure
- Business development
- Sales, Sales steering
- Marketing, International Marketing
- Supervision in Change processes
- International Corporate Communications
- Export development / support

Keynote Speaker / Presenter

- Aforementioned topics
- Communication in multinational corporations (incl. cultural barriers and intercultural communication)
- Fair- and Event hosting / presentation

Professional experience

- Business coach, Mentor and Trainer / Facilitator
 - Customers: e.g. Asus, CardProcess, Cytosorbents, sequa IPD, Mainova, Nespresso, Panasonic, Telefónica, Sony, 25hours Hotels
- Technical University of Applied Sciences, Wildau (TH Wildau)
 - University teacher for Marketing
- Sony, Berlin
 - Senior Product manager and Key account manager
- Olympus, Hamburg, Istanbul and Paris
 - European Product manager and Product manager France
 - Country and Sales manager Turkey
 - Manager for European Corporate training management
- Jovoto (Online portal for creative crowdsourcing), Berlin
 - Senior Sales manager and Marketing consultant
- belmedia and dimetra GbR, Köln
 - Entrepreneur
 - Trainer and Consultant: Technical products and Soft skills
 - Customers: e.g. CompuNet, Olympus, Deutsche Telekom,

Industry knowledge

- TIME (international)
- FMCG (international)
- Medical technology
- Energy sector
- Hotel sector

Language skills

- Fluent: DE, EN, FR
- Advanced: RU
- Basic: TR, ES

**My services are available
on international basis in German, English and French**